

# PRESS RELEASE

Kampala, Uganda. 11<sup>th</sup> September 2018

- KAINOafrica launches Minimal Viable Product (MVP) on the market aimed at greatly improving the education sector in Africa; starting with Uganda.
- Next generation Ed-tech key player for Africa; KAINO unveiled **low-cost, high quality primary and secondary academic content**.
- The KAINOtab launched is to empower a teacher in rural classrooms.
- Currently in Africa, 263 million children are out of school and out of those 7 million in Uganda alone.
- KAINOtab = Less Baggage based on the fact that all text books are embedded in the tab.

**KAINO's mission is to become the leading key player of low-cost, high quality primary and secondary academic content provision while transforming how teachers deliver curriculum aligned lessons throughout schools across African nations and demonstrating how Ed-tech can advance the UN Sustainable Development Goals.**

## **KAINO Africa officially makes an entry into the Ed-tech world.**

*The product unveiled was the KAINO App MVP and the KAINOtab as the main product channel*

Founded in January 2018, KAINO has developed a content based school management system and academic content hub. KAINO's innovation confirms its interest in the education sector (not only Uganda but Africa as a whole) is to provide quality, affordable and accessible academic content to all school going children, teachers, administrators and parents. The breakfast event held at Skyz Hotel in Naguru, Kampala-Uganda, marked the company's MVP entry into the Ed-tech space in Africa.

Speaking during the launch, the KAINOafrica CEO Alfred Opiro said, "Education being key, the KAINOtab ensures that a smooth and unlimited learning experience happens for every school going child anywhere - rural or urban."

He further said that Africa's need for a transformational solution to the on-going challenges in its education sector is one of the reasons that motivated KAINOafrica to empower teachers and in turn empower Africa.

Mr. Muhindo Jimmy, Technical Director SIPRO educational services (the leading content provider of primary school content in Uganda) speaking at the launch recognized KAINO Smart schools as the only Ed-tech provider in the country that gives stakeholders a very rare opportunity to access, own and have the content and other elements at their finger tips. He further confirmed ... "All our products will be available on the KAINOtab... and I urge all stakeholders to embrace this digital system as it comes to simplify teaching and learning hence enhancing the academic growth of the users."

During the launch ceremony, the Chairman, Uganda Publishers Association and founder Avance International University and MK Publishers, Mr. Majwega Musoke Samuel lauded KAINOafrica for its "Spirit of Innovation", coming up with solutions and giving Africa the much needed hope through Ed-tech. On behalf of publishers, he welcomed the KAINO system as a platform for them to showcase, make sales and secure their content.

"Innovation distinguishes between leaders and followers and I congratulate KAINO because they've demonstrated that they are leaders", said CK Japheth the team lead at Innovation Village Uganda which is currently overseeing 130 start-ups in Uganda. He further reported that ½ way this year Nigerian entrepreneurs have raised \$90m and a Kenyan FinTech \$40m which is more than Uganda's entire ICT budget.

*How can we build competition entrepreneurs in a country where 95% of our entrepreneurs die in their 1st year of operation?*

"We see the great promise that innovators like KAINO represent... and are inviting KAINO to pitch their solution to the Kampala Angel Investors Network (KAIN)".

For more information, visit <https://kaino.africa/>

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### **About KAINOafrica**

*The KAINO system uses the KAINOtab E-Ink E-Book reader which is freely given to every KAINO registered teacher, web and mobile (iOS and Android) apps to enable teachers in Africa access curriculum aligned lesson plans with a self-assessment progress bar in line with government syllabuses, well prepared class notes crafted by some of the best teachers in the nation, well prepared offline and online assessment tests and exams and digitized textbooks without a need for internet data subscription.*